



Face & Emotion Course

November 28 to December 2, 2012 in Newark, NJ

Hosted at: Holiday Inn Newark Airport

Introduction

VisualEmotion LLC (VE) in conjunction with Emotional Intelligence Academy Ltd (EIA) are excited to offer the *Face & Emotion Course*, a 5-day event designed to provide attendees with a full insight into the human face and emotion's that humans universally express through facial expressions. The course is designed for those who have purchased the technical Facial Action Coding System manual (available from Joe Hager at www.face-and-emotion.com/dataface/facs/description.jsp) to facilitate the learning of FACS through expert facilitation in a dynamic group environment in preparation for the FACS certification test. This course is a hands on exploration of the human face including the analysis of the emotional and cognitive messages that facial expressions convey. Students will leave the course understanding not only the underlying muscular movements of the face but also their meanings and interpretations.

Course Description

The basis of the *Face & Emotion Course* is to learn to code, read, analyze and interpret the behavioral changes in facial expressions. Students will practice and learn the techniques of the Facial Action Coding System (FACS). Students will also explore the biology of the face and the research on universal facial expressions and emotions in the context of a multi-dimensional learning environment that encompasses exercises, videos, and interactive group work. The *Face & Emotion Course* is designed to not only prepare students for the FACS final certification test but also to provide the groundwork to building keen observational skills and interpreting the face in terms of what we know about human emotion. Our innovative course takes you beyond just microexpressions and the 7 universal expressions fostering a heightened sensitivity and ability to decipher facial clues to emotion and cognition. The course is based on many years of research and a coding system that has become the universal standard in understanding facial behavior.

The *Face and Emotion Course* will be a 5-day event.

Key Elements of the Course

- 5 Days
- Workbooks will be provided
- Delegates will be tested at the onset of the training on the first three chapters of the FACS manual as well as their ability to recognize the seven universal emotions as displayed on the face.
- The course will include follow up guidance for FACS end test (to be taken after the course if students choose to do so)



- Biology of the face and background of FACS and research on universal facial expressions and emotions
- Interactive work groups and break-out sessions
- Homework each evening to reinforce learning
- Focus is to understand the movements and hypothesize on the meaning (cognition, speech emphasis and emotion)
- Master the understanding of facial movement and analysis
- Enhanced perception skills
- Science based certification
- Increase your sensitivity to facial movements and increase your awareness of facial expressions
- Improve your communication and understanding of others.

Who Should Attend

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| • Fraud Examiners | • Airport/Border Security | • Conflict Resolution Professionals |
| • Security Professionals | • Human Resources Professionals | • Coaches |
| • Law Enforcement | • Recruiters | • Wait Staff/Restaurant Workers |
| • Investigators | • Customer Service Staff | • Insurance Examiners |
| • Sales Professionals | • Lawyers and Legal Staff | • Councilors |
| • Market Researchers | | • Hotel and Service Staff |
| • Negotiators | | |
| • Nurses, Doctors and ER Professionals | | |

Cost to Attend

- \$2500 per person:
 - Includes lunch and refreshments for each day of the course
 - Delegate travel and accommodation and refreshments outside of the 9-5 sessions is not included and delegates need to make their own arrangements for this
 - Complimentary parking and shuttle service to and from Newark International Airport
 - Does not include FACS Manual and end test (\$275 for FACS Manual + \$20 test fee) and we cannot take any responsibility for those who do not acquire these in good time for the course (available from <http://face-and-emotion.com/dataface/estore/main.jsp>)
 - Delegates must bring their own laptop and their own FACS Manual CD
 - A 50% non-refundable booking fee is required upon registration
 - Balance is due at least 7 days prior to the course start date.

Location

The *Holiday Inn*, Newark, New Jersey

<http://www.holidayinn.com/hotels/us/en/newark/ewrhi/hoteldetail/directions>

To register or for more information contact Maggie Pazian at maggie.pazian@facscodinggroup.com