



Face & Emotion 5-day Course Outline

Wednesday 28 November– Sunday 2 December 2012
Newark, New Jersey, USA

Aims:

To support self-developers who have purchased the FACS manual by providing a facilitated workshop that is designed to consolidate and apply your learning in a safe and professional environment with qualified support.

Objectives:

At the end of the workshop you will be able to:

- describe the structure of the muscle groups in the face and how they impact on face movement
- outline the research and commercial applications of FACS
- use the FACS manual to assign FACS codes to a range of facial movements
- take a structured approach to FACS coding
- associate universal expressions of emotion to facial expressions and FACS codes
- apply for and pass the FACS post-test.*

GUARANTEE: If you do not pass the externally managed post-test we will provide continued online practice opportunities and support until you do!

Benefits:

- Increased awareness of subtle facial behaviors
- Confidence in interpreting expressions of emotion and the supporting facial actions
- Understanding of cognitive vs emotional cues
- Complete support of FACS manual content
- Supporting materials/images/practice in addition to FACS manual
- Practice and learn with other trainees in a supportive group environment

Course Outline:

Delegates must buy the FACS CD (loaded onto a laptop that you bring with you) and study Chapters 1 to 3 before attending the course ready for a test at the start of the program. The course will run from 9am to 5pm (lunch included) and individual and group online homework will be set each day.

Day 1

- I. Introduction to Face & Emotion
- II. Knowledge Pre-Test (of FACS Manual Chapters 1-3)
- III. Muscular Anatomy of the Face & Technical Terminology
- IV. Chapter 2 – Upper Face Action Units
- V. Chapter 3 - Scoring Technique & Practice
- VI. Exercises & Homework Assignment

Day 2

- I. Review of Day 1 – knowledge quiz
- II. Review of homework assignments
- III. Illustrators related to the face
- IV. Chapter 4: Lower Face Action Units - The Up/Down Actions
 - a. Practice items & Discussion
- V. Chapter 5: Lower Face Action Units – The Horizontal Action Units
 - a. Practice items & Discussion
- VI. Exercises & Homework Assignments



Day 3

- I. Review of Day 2 – knowledge quiz
- II. Review of homework assignments
- III. Chapter 6: Lower Face Action Units – Oblique Actions
 - a. Practice Items and Discussions
- IV. Chapter 7: Lower Face Action Units – Orbital Actions
 - a. Practice Items and Discussion
- V. Chapter 11: Advanced Scoring Techniques
 - a. Issues around coding and speech production/emphasis
- VI. Exercises & Homework Assignments

Day 4

- I. Review of Day 3 – knowledge quiz
- II. Review of homework assignments
- III. Chapter 8: Miscellaneous Actions and Supplementary Codes
 - a. Practice Items and Discussions
- IV. Chapter 9: Head and Eye Positions
 - a. Practice Items and Discussions
- V. Exercises & Homework Assignments

Day 5

- I. Review of Day 4 – knowledge quiz
- II. Review of homework assignments
- III. Using FACS as a resource
 - a. Emotional facial cues
 - i. Full expressions
 - ii. Reliable partial expressions
 - b. Cognitive facial cues
 - c. Interpretation process & challenges
- IV. FACS Final Test Preparation Instructions
- V. Q&A

Tutors:

The tutors will be FACS Certified coders led by Maggie Pazian, a full-time professional FACS coder and an Approved Trainer with Emotional Intelligence Academy. (www.emotionintell.co.uk)

Cost:

\$2500. Reserve your place by contacting us at maggie.pazian@facscodinggroup.com.

Course fee excludes FACS Manual and post test. These are available from www.face-and-emotion.com

Accommodations:

Holiday Inn, Newark Liberty Airport, New Jersey