MEDIATION SETTLEMENT DAY KICK-OFF CELEBRATION WEDNESDAY, OCTOBER 17, 2012

at

The New York City Bar 42 West 44th Street - New York, NY

Open House and Award Presentation: 4:30 PM -6:00 PM Keynote Address by Honorary Chair Gary Belsky: 6:00 PM

Gary is a Time.com columnist and former editor-in-chief of ESPN. The Magazine and ESPNInsider.com. He co-authored the bestselling book, Why Smart People Make
Big Money Mistakes—And How To Correct Them: Lessons from the Life-Changing
Science of Behavioral Economics. Gary will address the cognitive traps we face in making decisions and how we can overcome them.

Panel Discussion: 6:15 PM-7:15 PM

A panel of ADR experts will reflect on what behavioral economics can teach us about decision-making in negotiation and mediation. Panelists will also explore the role that "choice architecture" might have on the future of ADR.

EARN 1.5 FREE CLE SKILLS CREDITS

Panelists: Gary Belsky (see above), MSD Honorary Chair; Kenneth Andrichik, Chief Counsel and Director of Mediation and Strategy, FINRA Dispute Resolution; Laverne Berry, entertainment lawyer, ADR practitioner, President of the Board of New York Women in Film and Television; Lela Love, Professor of Law at Cardozo, Director of the Kukin Program for Conflict Resolution and the Cardozo Mediation Clinic. Dan Weitz (Facilitator), Statewide ADR Coordinator, NYS Courts.

MSD is sponsored by The New York State Unified Court System, FINRA Dispute Resolution, and over 100 alternative dispute resolution programs, bar associations, community-based programs, schools, public and non-profit organizations.

For more information, contact: sgraham@nycourts.gov

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