

## Cyberweek and ODR Forum -Creating a Connection



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**University of International Business and Economics** 

Nov., 2015

#### Cyberweek and ODR Forum

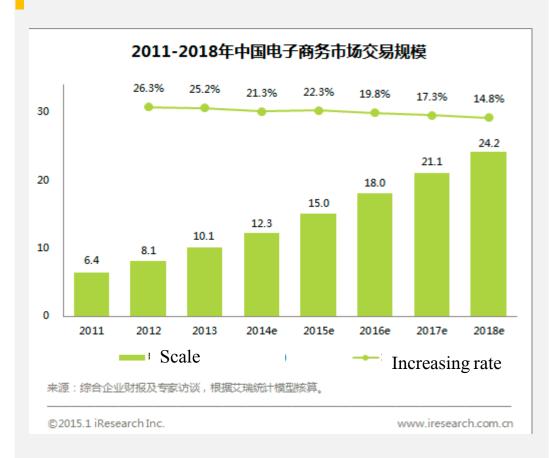


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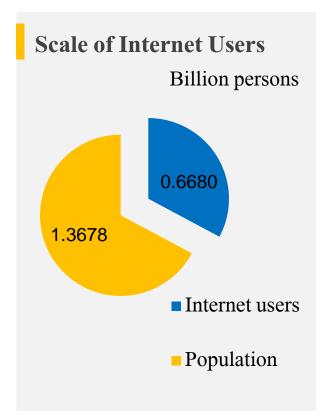
Platform

#### **#1 ODR and China**

#### Market Size of eCommerce in China, 2011-2018

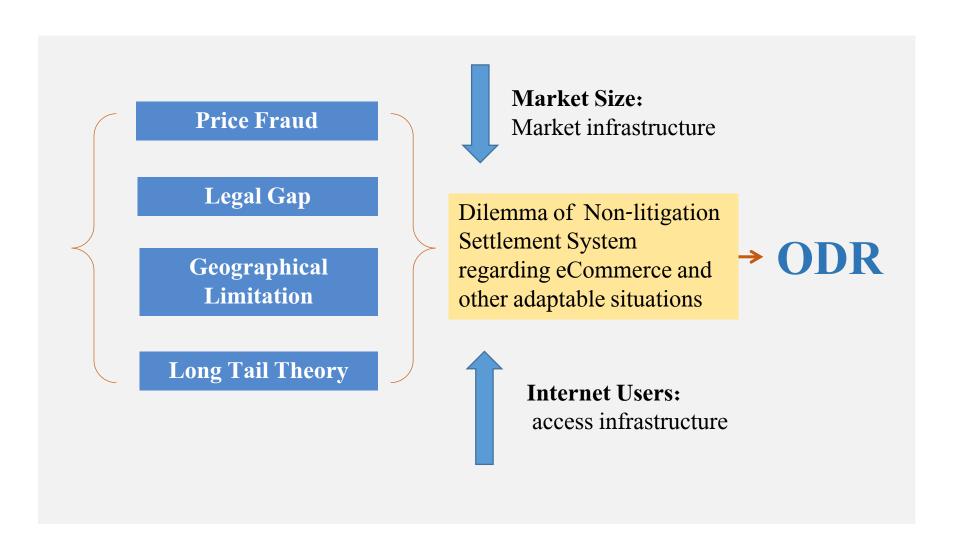


Maitain rapid growth over 20% in 2015 and before.



Internet users account for almost half of population, with a steady growth rate at 0.9% compared with the end of 2014.

#### **#1 ODR and China**



#### **#2 ODR and UIBE**



Research Center of the Dispute Resolution, UIBE (RCDR, UIBE)

**Research Centre** 



Facultys of UIBE have been in charge of and participated in many national and provincial researches.

**Research Projects** 



Consumers' Association

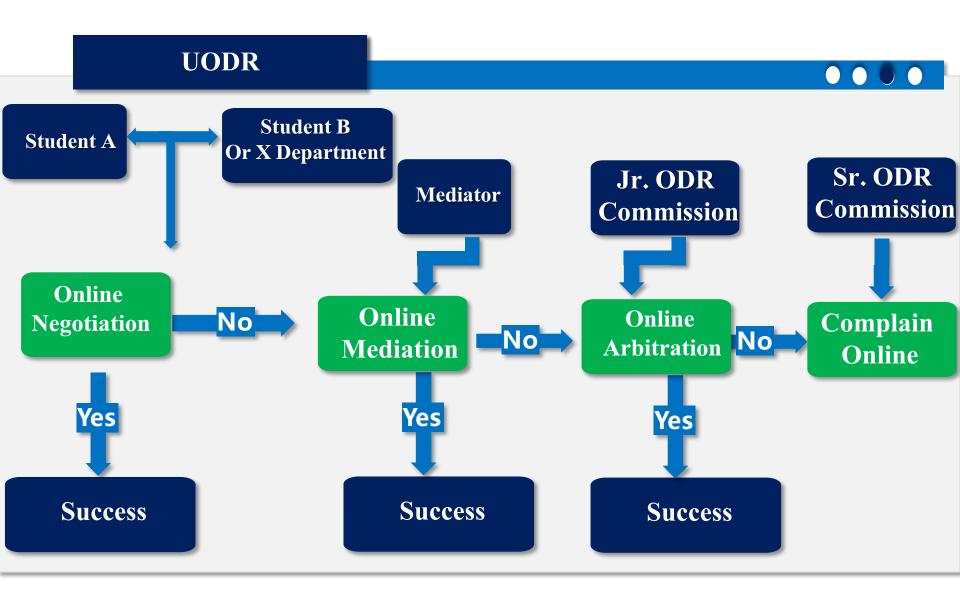
**Social Engagement** 



UODR(University ODR) is devoted to solove problems between students, facultys

**UODR** 

#### **#2 ODR and UIBE**



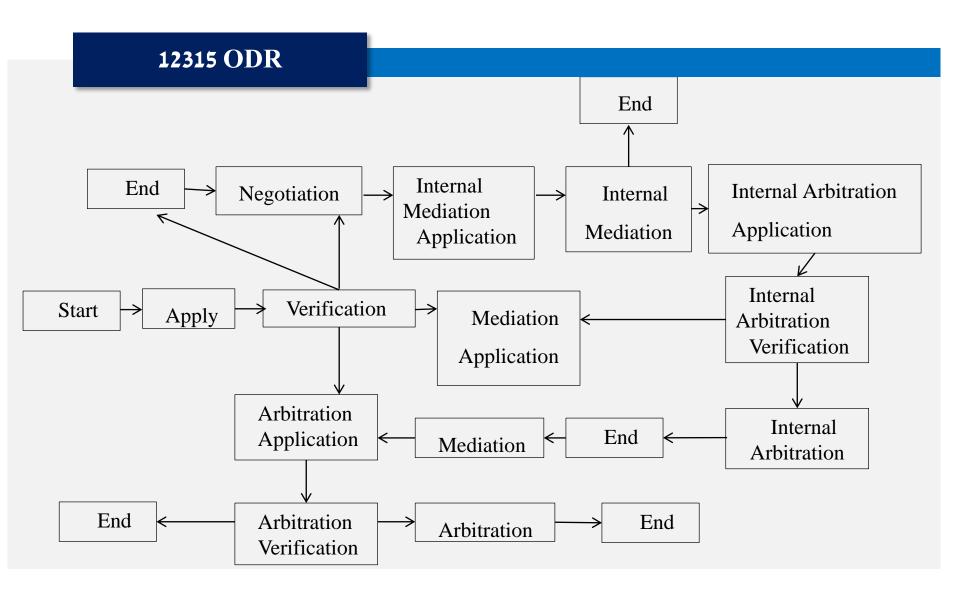
#### #3 Platform



#### **12315 ODR**

ODR (Online Dispute Resolution) is designed to resolve disputes occurred during e-commerce by following industry standards and associating professionals. Services include online legal consulting, consuming compliant, online negotiation, online dispute resolution and mediation, as well as advance compensation. Services offered could help you effectively solve disputes without a lawsuit.

#### **#3 Platform**



#### **#3 Platform**

#### **Core Values**

ODR supplies traditional lawsuit other than replace the latter by enhancing the trust and confidence between consumers and ecommerce business.

#### **Service Categories**



#### #4 ODR 2016

#### Brief

- When 19<sup>th</sup>, Sep., 2016-20<sup>th</sup>, Sep., 2016
- Where Beijing · China

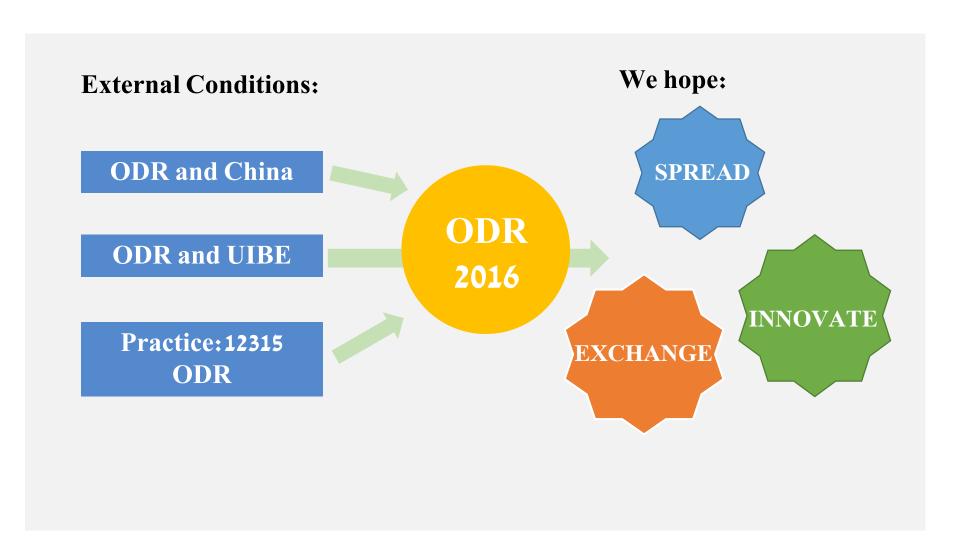
No. 10 Huixindongjie, Chaoyang District, UIBE

- Size 100~150 persons
- Who Domestic and foreign experts in ODR research, practitioner staff, professionals and journalists.
- Sponsor School of Law, UIBE;

Shenzhen Institute, UIBE;

National Center for Technology and Dispute Resolution

【Contractor】 RCDR, UIBE





### Welcome to Join ODR 2016!



Prof. Dr. Anyu Lee

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**University of International Business and Economics** 

#### **Research Interests:**

eCommerce related economic theory, technology, standard and specification, big data analysis, cloud computing. Applications in online trade matching, online credit assessment, online dispute resolution technology online community reputation management, and virtual eMerchant aggregation.